



Accident Insurance Email – Accidents Happen

Subject Line:

Accidents happen. Don't let them hurt your wallet.

Body Copy:

Hi [CLIENT NAME],

You know accidents can happen any time – it's why try to save for unexpected broken bones and ambulance rides. I wanted to share an insurance option that can help with those unexpected costs: Accident insurance.

If you or a loved one suffers an accidental injury, it pays you money you can use to cover medical bills, or whatever else you need without restrictions like networks or deductibles. It's simple, easy coverage that you can get in minutes without medical exams or tests. Check it out – and don't hesitate to reach out with any questions you may have:

[Your QuickStart URL](#)